



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/585,511 Confirmation No.: 4873  
Applicant : Elliot Shmukler  
Filed : 06/01/2000  
Title : Method and Apparatus for Delivering Customized Information  
According to a User's Profile  
TC/Art Unit : 2176  
Examiner: : James H. Blackwell  
  
Docket No. : 54941.000028  
Customer No. : **21967**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REVOCATION OF POWER OF ATTORNEY WITH NEW POWER  
OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Sir:

About, Inc. a corporation organized under the laws of the State of Delaware, having a place of business at 249 West 17<sup>th</sup> Street, New York, NY 10011, is assignee of total interest in the above-captioned patent application pursuant to Assignment, at Reel 010833, Frame 0989 and a Certificate of Merger of About.com, Inc. into About, Inc. which is being recorded herewith (a copy of which is attached hereto).

Pursuant to 37 C.F.R. § 3.73(b), the undersigned, who is empowered to act on behalf of the Assignee, hereby declares that he has reviewed the evidentiary documents of the chain of title and certifies that, to the best of Assignee's knowledge and belief, title to the above-captioned patent application is with the Assignee.

Assignee hereby revokes any and all previous Powers of Attorney in the above-identified application and hereby appoints, both jointly and severally, the practitioners associated with

**CUSTOMER NUMBER 21967**

as its attorneys and agents with full power of substitution and revocation, to prosecute said patent application, including any and all continuation, divisional, renewal, substitute, reexamination and reissue applications based in whole or in part on said patent application, before the U.S. Patent

and Trademark Office, to transact all business in the U.S. Patent and Trademark Office connected therewith, including receiving any Letters Patent issuing thereon, and to take any and all other legal action with regard to this patent application, the following attorneys and agents of the firm of Hunton & Williams LLP:

Stanislaus Aksman, Reg. No. 28,562; Jennifer A. Albert, Reg. No. 32,012; Thomas E. Anderson, Reg. No. 37,063; David E. Baker, Reg. No. 42,285; Carl L. Benson, Reg. No. 38,378; Thomas D. Bradshaw, Reg. No. 51,492; J. Robert Brown, Jr., Reg. No. 45,438; Brian M. Buroker, Reg. No. 39,125; Christopher C. Campbell, Reg. No. 37,291; Katherine S. Chang, Reg. No. 40,544; Trevor Q. Coddington, Reg. No. 46,633; Christopher J. Cuneo, Reg. No. 42,450; Patrick A. Doody, Reg. No. 35,022; Kevin T. Duncan, Reg. No. 41,495; Ozzie A. Farres, Reg. No. 43,606; Nancy J. Flint, Reg. No. 46,704; Christopher J. Forstner, Reg. No. 46,049; Charles F. Hollis, III, Reg. No. 40,650; Betsy L. Johnson, Reg. No. 55,305; Laba Karki, Reg. No. 55,317; David A. Kelly, Reg. No. 53,106; Robert C. Lampe, III, Reg. No. 51,914; Jeffrey S. Leaning, Reg. No. 51,184; Ryan S. Loveless, Reg. No. 51,970; Tyler Maddry, Reg. No. 40,074; Phillip Mancini, Reg. No. 46,743; J. Michael Martinez, Reg. No. 37,178; James R. Miner, Reg. No. 40,444; Bryan F. Moore, Reg. No. 52,044; Jessica L. Parezo, Reg. No. 50,286; Jeffrey T. Perez, Reg. No. 52,110; Michael P.F. Phelps, Reg. No. 48,654; John P. Pinkerton, Reg. No. 28,746; Laurence H. Posorske, Reg. No. 34,698; Stephen T. Schreiner, Reg. No. 43,097; Robert M. Schulman, Reg. No. 31,196; Thomas J. Scott, Jr., Reg. No. 27,836; Yisun Song, Reg. No. 44,487; Shelley L. Spalding, Reg. No. 51,971; Robert D. Spendlove, Reg. No. 53,629; Rodger L. Tate, Reg. No. 27,399; Jeff B. Vockrodt, Reg. No. 54,833; Robert J. Ward, Reg. No. 28,746; and Scott F. Yarnell, Reg. No. 45,245.

All correspondence and telephone communications should be addressed to:

**CUSTOMER NUMBER 21967**

which corresponds to the following:

Intellectual Property Department  
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Washington, DC 20006-1109  
(202) 955-1500 (telephone)  
(202) 778-2201 (facsimile)

Dated: 11-30-04

By:



[Name]

[Title]

About, Inc.

**CERTIFICATE OF OWNERSHIP AND MERGER**

**MERGING**

**ABOUT, INC.**

**WITH**

**ABOUT.COM, INC.**

(Pursuant to Section 253 of the  
General Corporation Law of the State of Delaware)

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About.com, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL").

**DOES HEREBY CERTIFY:**

**FIRST:** That the Corporation owns all of the outstanding shares of About, Inc., a corporation organized and existing under the DGCL.

**SECOND:** That the Corporation, by the following resolutions of its Board of Directors, duly adopted at a telephonic meeting of its members on January 31, 2002, determined to merge About, Inc. into itself on the terms and conditions set forth in such resolution:

**RESOLVED,** that About, Inc. be merged with and into the Corporation and that the Corporation be the surviving corporation in such merger.

**FURTHER RESOLVED,** that the merger shall become effective upon the date and time of the filing of a Certificate of Ownership and Merger with the Secretary of State of Delaware.

**FURTHER RESOLVED,** that upon the effectiveness of the merger, the Corporation shall assume all of the liabilities and obligations of About, Inc.

**FURTHER RESOLVED,** that upon the effectiveness of the merger, the name of the Corporation shall be changed to "About, Inc." and Article I of the Second Amended and Restated Certificate of Incorporation of the Corporation shall be amended to read as follows:

"The name of the corporation is About, Inc. (the "Corporation")."

IN WITNESS WHEREOF, About.com, Inc. has caused this Certificate to be executed as of the 31st day of January, 2002.

**ABOUT.COM INC.**

By:   
Chris Fraser, Vice President and  
Assistant Secretary

# Delaware

PAGE 1

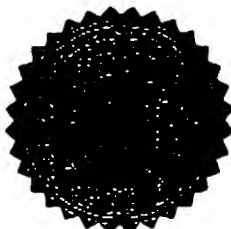
*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"ABOUT, INC.", A DELAWARE CORPORATION,

WITH AND INTO "ABOUT.COM, INC." UNDER THE NAME OF "ABOUT, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF JANUARY, A.D. 2002, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



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*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1589768

DATE: 01-31-02